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**Beckerman Opens Washington DC Office**

*Naomi Decter Joins as SVP for Crisis, Litigation and Legal Services to Lead Beckerman's Washington DC Office*

**HACKENSACK, N.J. (Feb. 8, 2010)** -- Beckerman, one of the industry's largest independent public relations firms, today announced the opening of its Washington DC office.

The office will be led by newly appointed Senior Vice President for Crisis, Litigation and Legal Services Naomi Decter, who brings to the position more than 15 years of experience in corporate crisis and litigation communications, public affairs, and media.

Most recently, Decter served as a partner in the DC office of Brunswick Group, an international financial and crisis public relations firm. Previously, she served as vice president of Powell Tate, a leading strategic communications and public affairs firm. At Brunswick and Powell Tate, Decter counseled CEOs and General Counsels of Fortune 500 companies and designed and executed communications plans for corporate clients in crisis situations. Before entering the PR field, Decter served for many years as an editorial writer for *The Washington Times*.

"Beckerman has been working with DC clients and media for years," said founder and CEO Michael Beckerman. "As our firm continues to expand, we are focused on attracting the best talent in the marketplace to lead our expansion efforts. Naomi Decter adds a wealth of experience and expertise that will be a tremendous benefit to all of our clients – in DC and across the country."

"Beckerman's recent acquisitions have broadened its platform, particularly in the social media realm, and expanded its client roster in exciting new industries, such as clean technology," Decter said. "Along with its stellar performance on behalf of clients, these changes have positioned the firm as one of the largest, fastest-growing and most dynamic in the industry. I'm delighted to be part of that."

***About Beckerman***

Beckerman is one of the largest independent full-service public relations firms in the industry. Founded in 1989, Beckerman's staff of more than 40 experienced media professionals represents a distinguished roster of over 100 clients from diverse industry sectors including real estate, environmental, financial, health care, technology, consumer products, public affairs and corporate political reputation. The firm has offices in New York City, New Jersey and Washington, D.C. To learn more please call 201-465-8000 or visit [www.beckermanpr.com](http://www.beckermanpr.com).

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